

The Basics of Getting Things Done

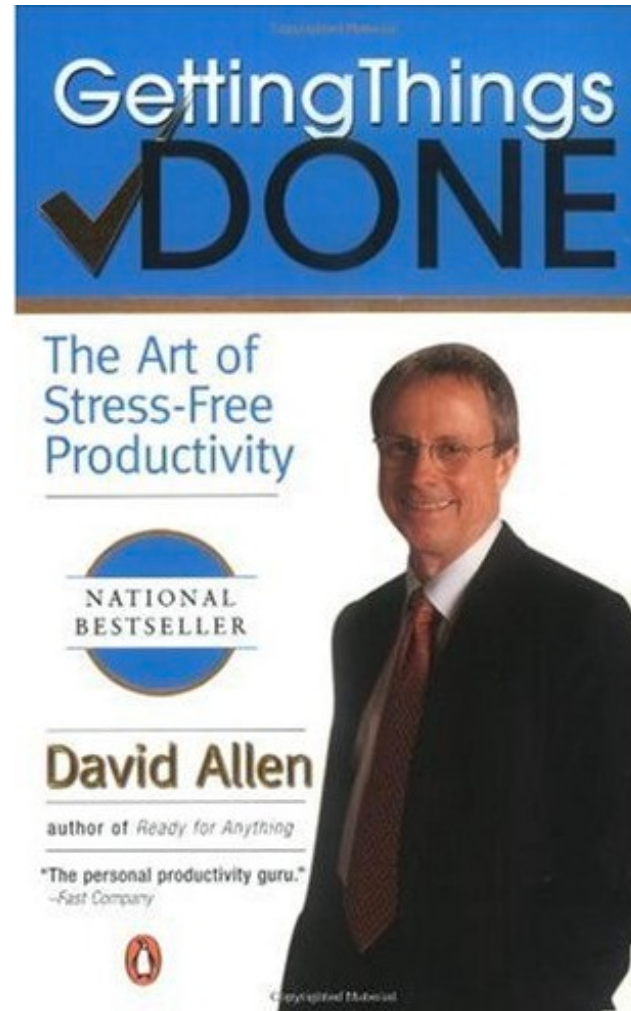


Cyrill Stachniss

Getting Things Done

... or the art of stress-free productivity

<http://www.amazon.com/Getting-Things-Done-Stress-Free-Productivity/dp/0142000280>



Motivation for GTD

- The boundaries of today's work are not clearly defined anymore
- Traditional to-do list do not really correspond to the way people work today
- There are many more inputs today (email, text msgs, mobile phones, ...)
- The volume of input is higher and it arrives faster than 20 years ago

Problems of Knowledge Workers

- **Procrastination**
- **Avoiding things** you should do
- There are items that **always stay** on your to-do list
- Although you think you plan things well, they sometimes get **out of control**
- Although you worked a lot, you have the feeling of having nothing really accomplished
- You feel that there is **too much stuff to do**
- Things pop up to your mind in situations when you cannot do anything about them
- You do not have a **clear mind**

GTD Aims

Providing strategies for how to

- be more **relaxed** and less stressed
- **accomplish** more
- be more **creative**
- keep **track** of relevant things

by supporting to

- define your work and priorities
- help to organize and structure your work

Creativity Needs a Clear Mind



Image courtesy by Ming Gong; © by Ming Gong, 2009, minggongphotography.com

Why are Things on Your Mind?

- You have **not clarified** the indented outcome
- You have not decided what the physical **next action** towards the outcome is
- You have not put reminders of the outcome and action in a system that you truly **trust**

Transforming “Stuff”

- A lot in GTD is about the transformation of “stuff” to clear your mind
- **“Stuff”** is **everything** in your physical or psychological world that it is **not where it belongs to** or for which you **have not defined a desired output**

The Need of a Trusted System

- Our mind often reminds us about things on which we cannot do anything at the moment
- As soon as your brain knows that your ideas, goals, and actions are stored in a safe place, it will stop reminding you
- So **capture everything** and store it in a **trusted system**
- GTD is about transforming stuff but also about managing your trusted system

The Ideas of GTD on One Slide

- **Identify** all the stuff in your life that is not in the right place
- **Get rid** of the stuff that is not yours or you do not need right now
- **Create** a right place that you trust and that supports your working style and values
- **Put** your stuff in the right place, consistently
- **Do** your stuff in a way that honors your time, your energy, and the context of the given moment
- **Iterate** and re-factor mercilessly

Five Key Steps of the (Daily) GTD Process

- **Capture/Collect**
- **Process**
- **Organize**
- **Review**
- **Do**

Step 1 – Capture/Collect

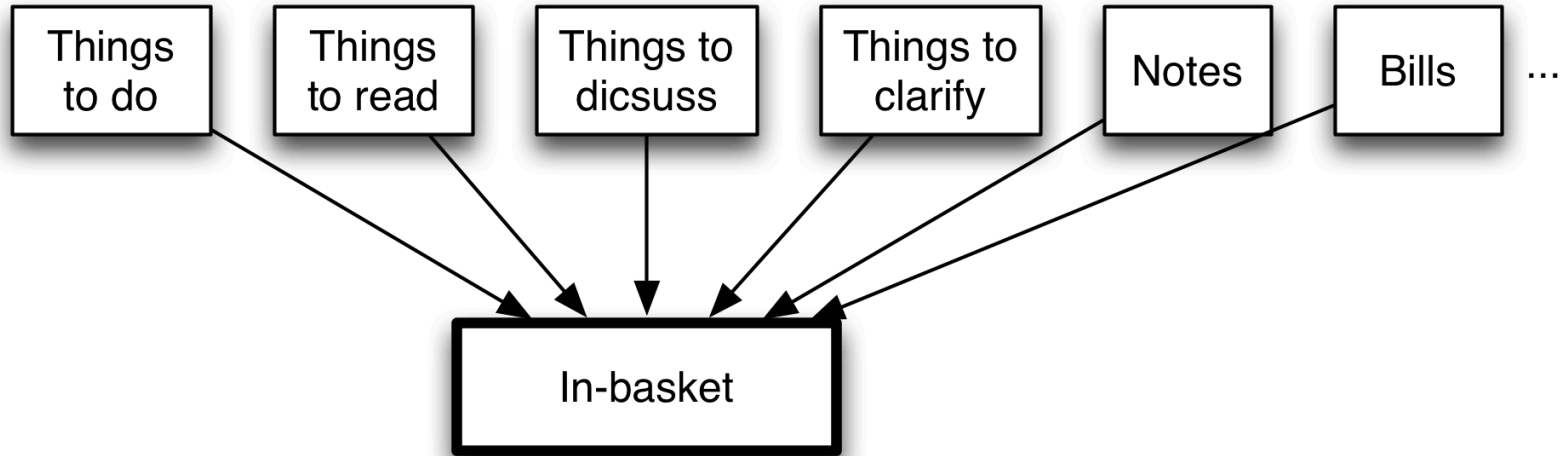
Capture

- **Capture** every idea, to-do item, or thought that is worth to remember
- Capturing it means to safely store that information in an inbox/in-basket
- Have safely stored the thought is the first step towards doing an action
- The thought is off your mind – your mind does not need to remind you anymore
- **Empty** the inbox **regularly**

Step 1 – Capture/Collect

Capture

stuff

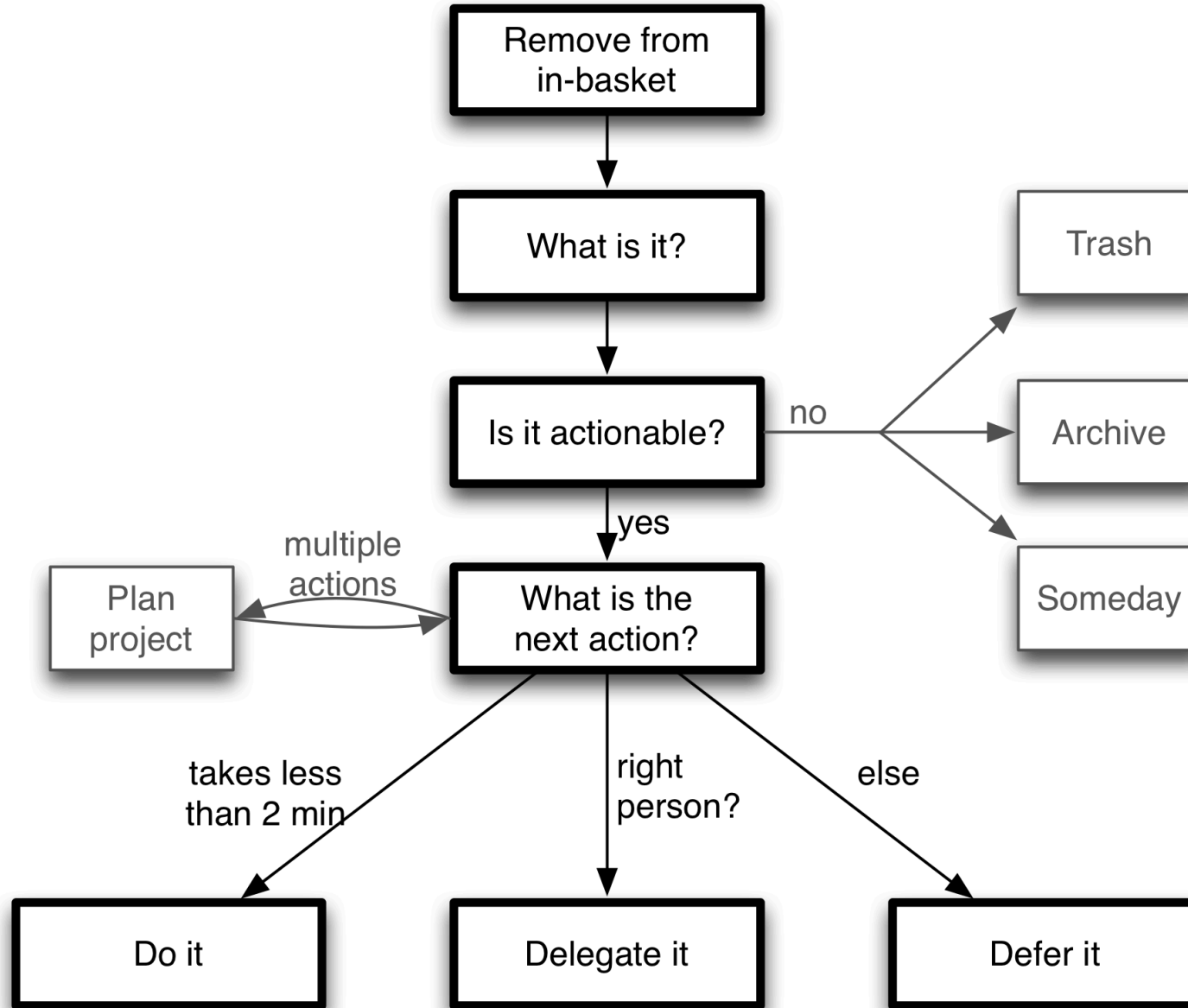


Step 2 – Process

- **Processing** means to look at the captured things and to decide what to do with it
- Steps of processing stuff
 - Remove it from the inbox
 - Identify what it is
 - Identify if it is actionable
 - Identify the direct next action
 - Decide what to do with that next action

Step 2 – Process

Process



The Need of Contexts

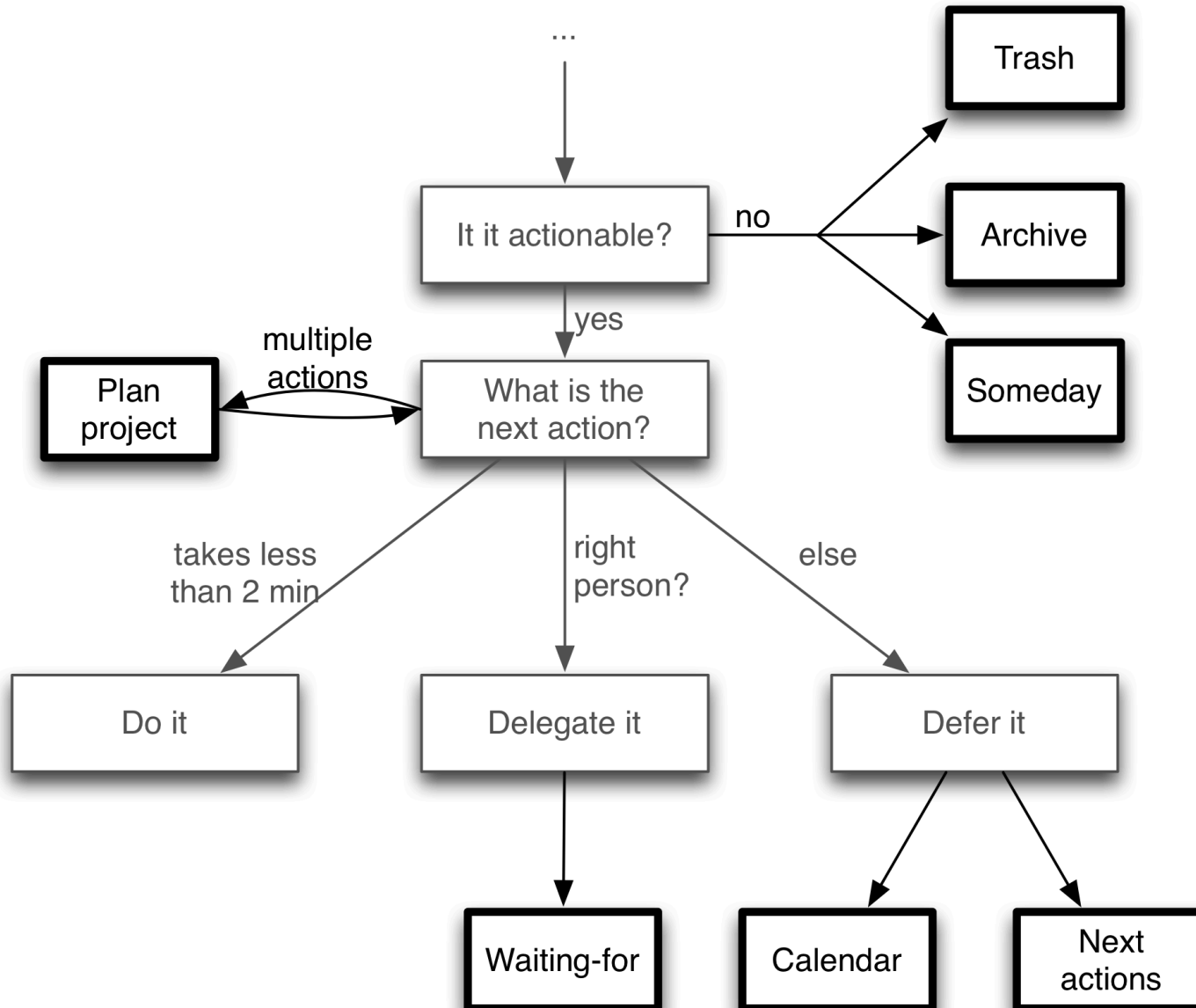
- Most actions have a context – only in this context you can do the action
- E.g., no need to remind you at work that you have to fix a lap at home
- Grouping actions by context also allows you to reduce context switches while performing actions

Step 3 – Organize

- **Organize** the items and actions
- Project planning
- Waiting-for material
- Time planning/calendar
- Update project support material
- Not actionable items
 - Trash
 - Archive/reference material
 - Someday/maybe items

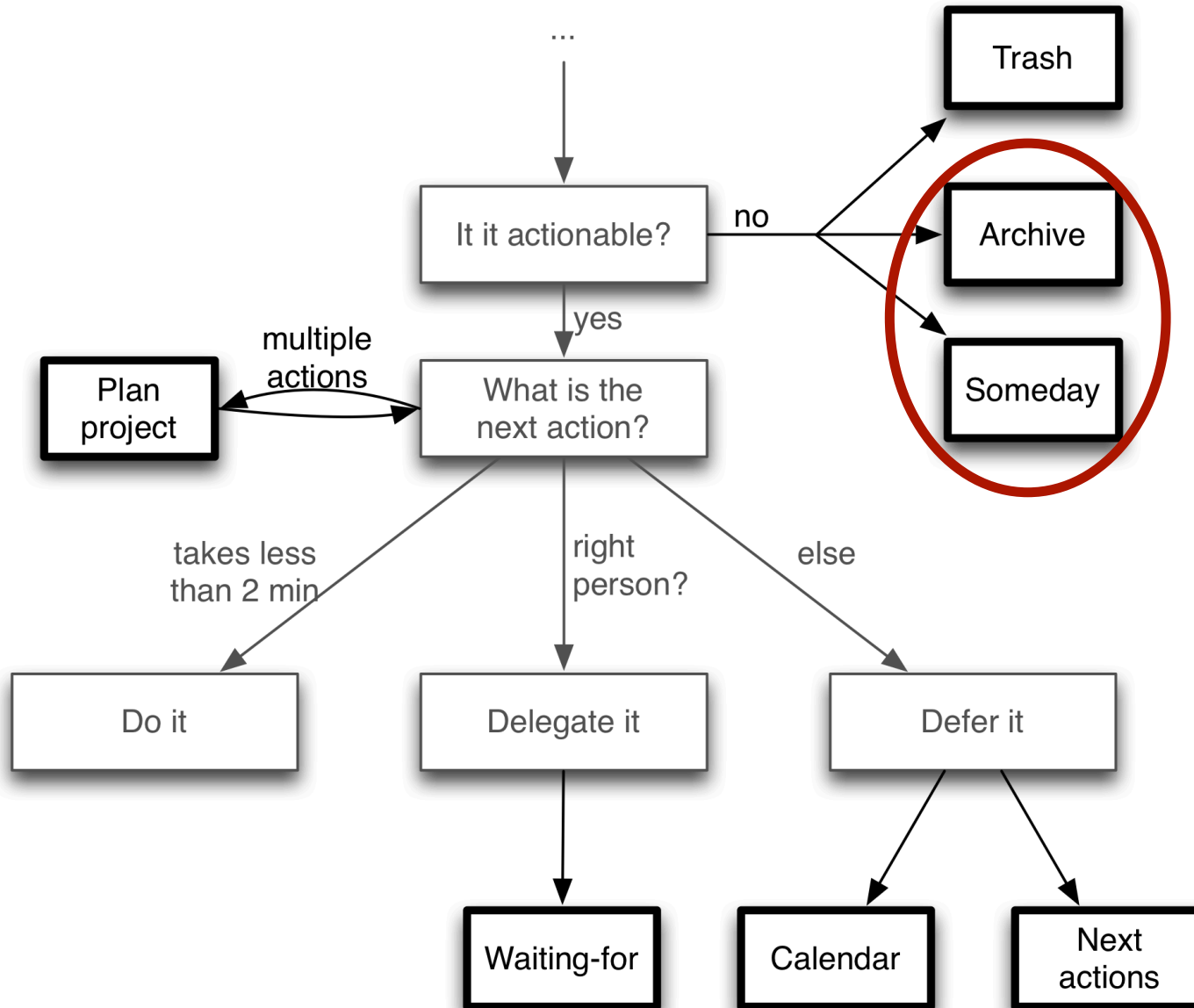
Step 3 – Organize

Organize



Step 3 – Organize

Organize



The Archive

- A system to store non-actionable items
- Easy to add and retrieve material
- A good archive is essential for GTD
- You need to trust your archive
- Often, you will need two systems

Digital

- Papers/Tutorials
- Slides
- Project material
- Emails
- ...

Paper-based

- Official documents
- Letters/bills
- Tax
- ...

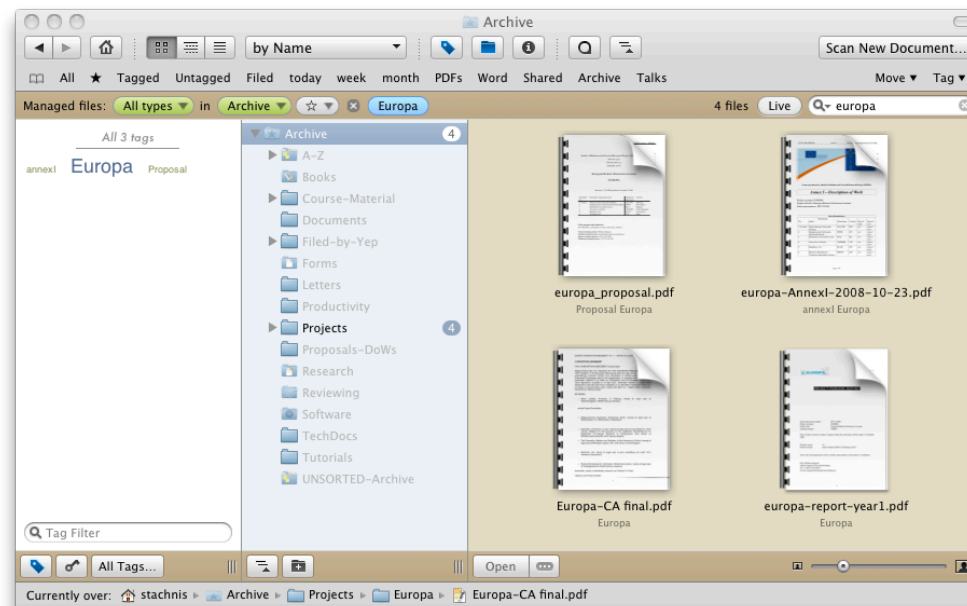
The Paper-based Archive

- Typically a traditional folder system
- Own folders for larger projects/topics (e.g., tax, credit card bills, ...)
- A-Z filing systems for everything else



The Digital Archive

- Modern computer systems have quite good search engines (e.g. spotlight)
- Many systems support tags for efficient classifications
- I tend to separate email from the rest (I simply receive too many emails)



Example:
Yep2

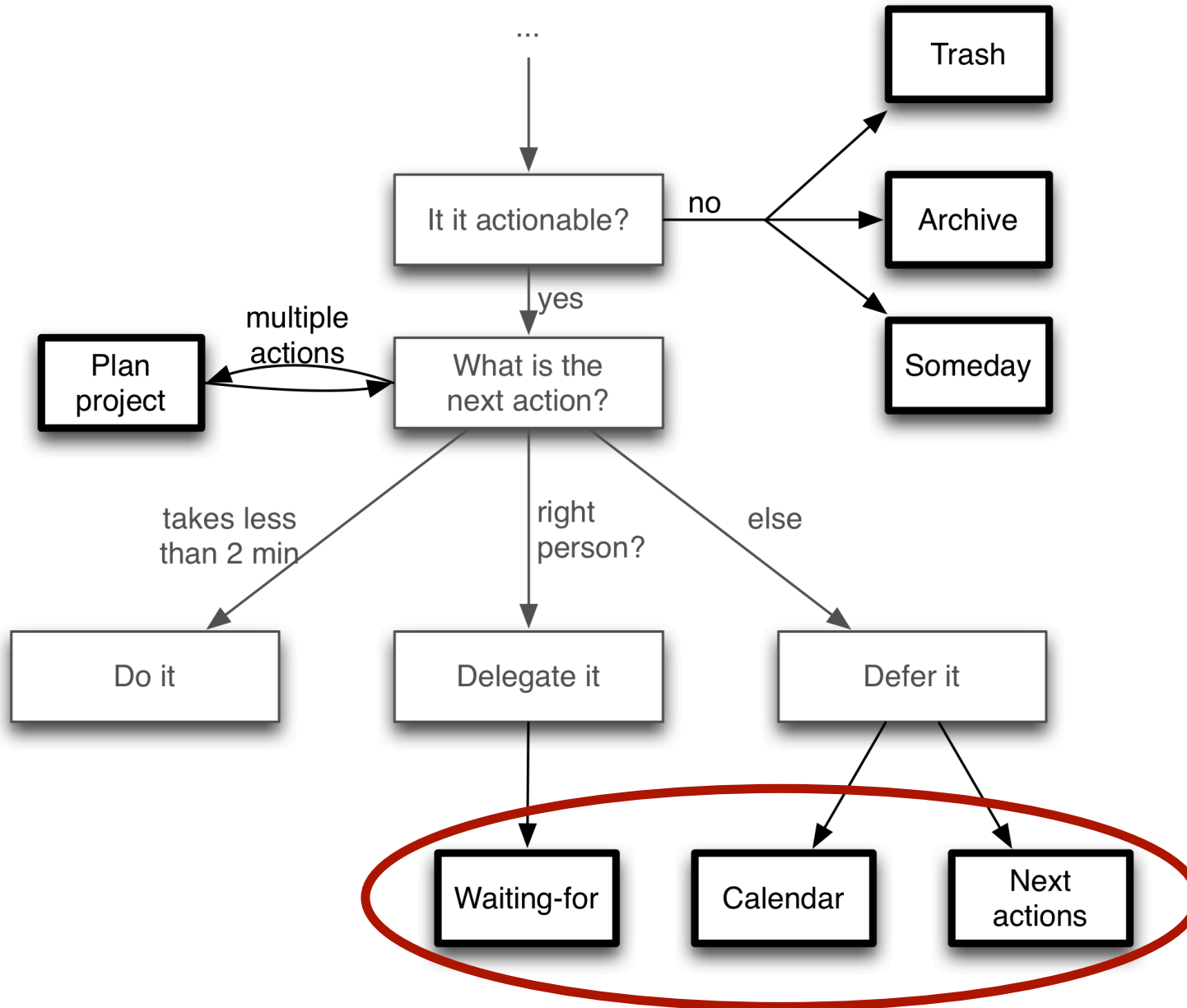
The Someday/Maybe List

Organize

- Things you want to do but not now
- “Parking lot” for ideas that should not be lost but do not fit in your current plans
- Examples
 - Travels to make
 - Learn Spanish
 - Books I might want
- This list is not a second trash bin
- Needs to be reviewed frequently

Step 3 – Organize

Organize



The Waiting-for List

- Whenever you delegate a task, make sure you track it
- Do not forget things because your reminder is the reply or input of someone else
- A waiting-for list is a very powerful tool that helps to keep things under control
- Define deadline when to re-contact a person if you received no reply

The Calendar

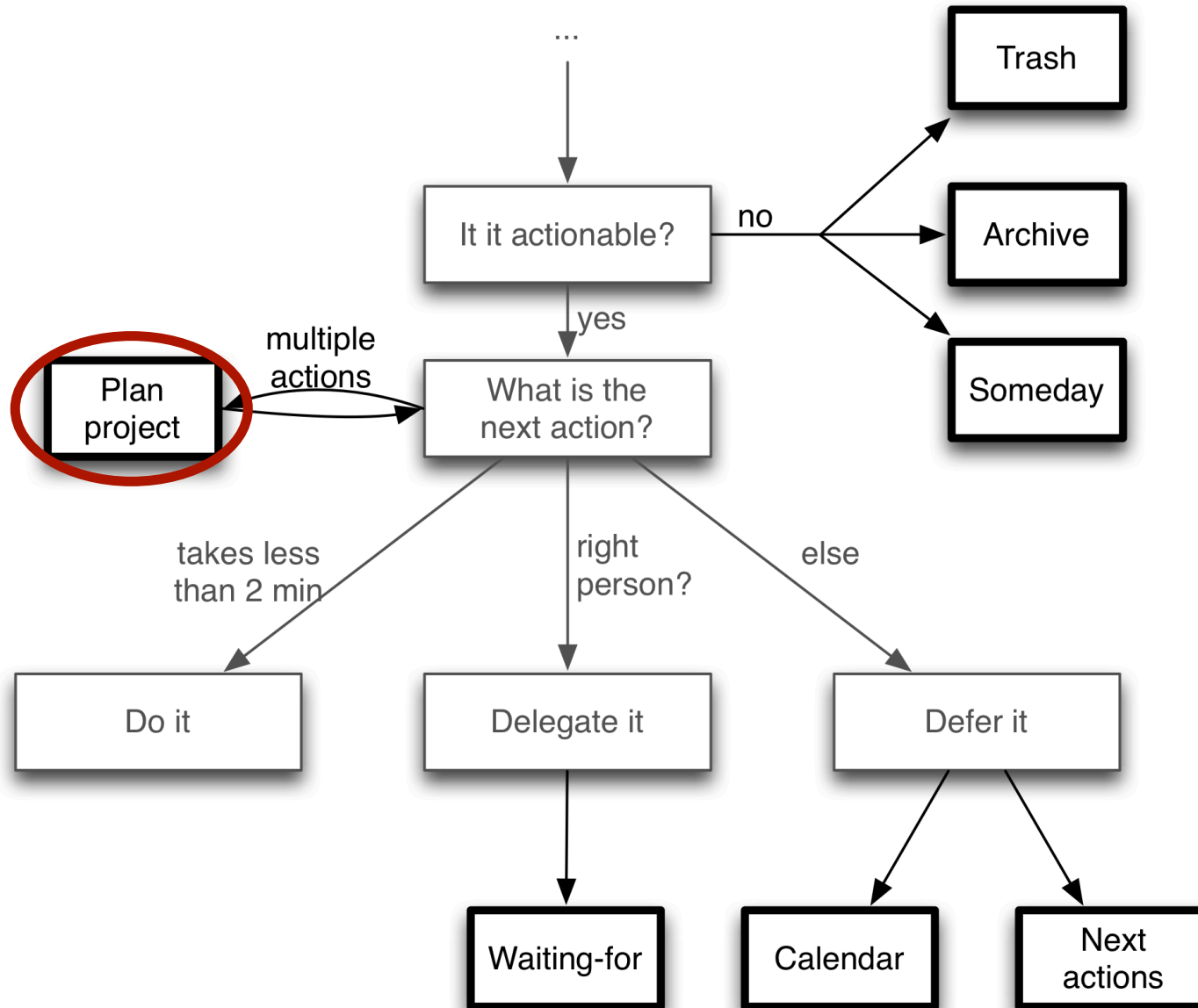
- Calendars are common and powerful tools to organize dates and deadlines
- The calendar should only host time- or day-specific events or information
- Treat your calendar as a holy territory – only add what is really relevant
- Do not plan what actions you intend to do in your calendar – distractions will mess up the schedule anyway in reality

The Next Actions Lists

- The lists that host all your next actions
- Formulate them as actions
("Call Fred (#) about Lunch on 1.1.11"
instead of "Fred, Lunch")
- Typically grouped by projects and/or context
- Easy to maintain in a digital system
(different view on a database)
- Requires somewhat more organizational efforts if implemented paper-based

Step 3 – Organize

Organize



How to Plan a Project

- In GTD, a project is something that needs more than one action
- Small projects are defined straightforward, but planning larger projects can be a challenge
- How to plan a larger project?

The Natural Planning Model

- A sequential, five-step process
 1. Define purpose and principles
 2. Outcome visioning
 3. Brainstorming
 4. Organizing
 5. Identifying the next actions
- Perform these steps **sequentially**, this typically improves the project plan

1. Define Purpose and Principles

- **WHY?**
- First, sketch the purpose. That is often easy but triggers the following steps
- It defines success, decision-making criteria, and clarifies the focus
- Principles are the boundaries of the plan
- Complete: "I would give other total free rein to do this as long as they..."
- It helps you to define your "standards"

2. Vision and Outcome

*Natural
Planning Model*

- **WHAT?**
- What do you imagine about the project?
- Sketch the picture you have in mind
- Imagine the status of the project from beyond the completion date
- Envision “wild success”

3. Brainstorming

- **HOW?**
- Capture the ideas on how to realize what you imagined before in step 2
- Brainstorming keys
 - Do not judge, evaluate, or criticize
 - Go for quantity not quality
 - Put analysis and organizational aspects to the background
- Write things down on a piece of paper
- Mind maps are helpful for some people

4. Organizing

*Natural
Planning Model*

- Once you “emptied your head” in step 3 it is time to organize, judge, and evaluate your ideas
- Identify components, subcomponents, deadlines, milestones, dependencies
- Recursively refine the individual pieces
- Tools: Gantt charts, Pert diagrams
- Most people that talk about project planning refer to this step (and often do ignore the others)

5. Next Actions

- After identifying the components in step 4, define the **next physical actions** that need to be taken
- Add them to your lists

Question: Is all that really needed?

- It depends on
 - the person and its experience and the
 - similarity to previously realized projects
- Recommendation: Do it for some time with this granularity and try it out!

Step 4 – Review

Review

- **Reviewing** your projects, actions, lists on a regular basis is essential
- The goal of the review is to ensure that all projects/actions are up to date
- Update your lists
- Remove irrelevant/expired actions
- Review all your Waiting-for lists
- Are all actions in line with your goals
- Are there any uncollected items?
- Recommendation: a weekly review

Step 5 – Do

- **Do** the actions you specified before
- Models for choosing actions
 - Four-criteria model for choosing actions at a given moment
 - Threefold model for evaluating daily work
 - The six-level model for reviewing your own work
- These models do not tell you what to do but should support you to frame your options in a smarter way

Doing it

Four-Criteria Model for Choosing Actions at Moment

- Apply the four simple criteria for choosing actions to do
 - Context
 - Time available
 - Energy available
 - Priority

Doing it

Threefold Model for Evaluating Daily Work

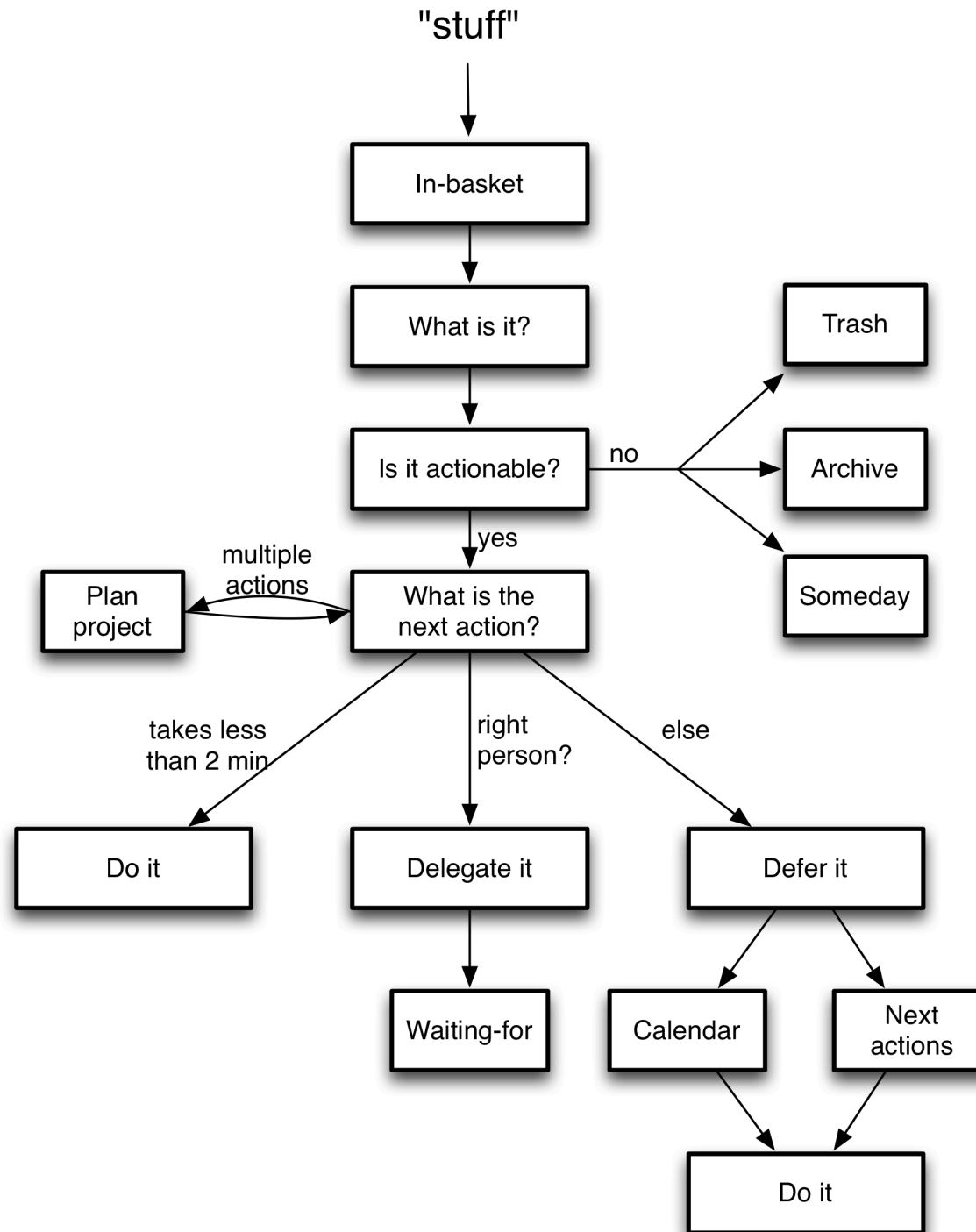
- When working, one can do three different kinds of activities
 - Doing predefined work
(the actions defined in steps 1-4)
 - Doing work as it shows up
(ad-hoc events or surprises may require immediate actions)
 - Defining your work
(doing GTD)

Doing it

The Six-Level Model for Reviewing Your Own Work

- Goal: Support to define your priorities
- This model uses 6 levels/perspective
 - 50,000 ft: Life
 - 40,000 ft: Three- to five-year vision
 - 30,000 ft: One- to two-year goals
 - 20,000 ft: Areas of responsibility
 - 10,000 ft: Current projects
 - Runway: Current actions
- Defining your 6 levels helps to intuitively come up with priorities for your actions

GTD Overview



& regular reviews

Tools to Implement GTD

- I found it important to have good tools to implement GTD
- The GTD book is from 2002 and a lot has happened in terms of GTD software
- There are many people implementing it with a paper-based notebook...
- ... probably not the preferred solution for geeks...

Important Features (for Me)

- Easy & quick to capture/collect stuff
- Import of & references to emails, copied text, and any files
- Allows to define context, start and due dates
- Predefined context-view
- Easy to re-organize actions and project
- Possibility to sync with my phone
- Sync between different computers

My Favorite Tool: OmniFocus

- OmniFocus from The OmniGroup

<http://www.omnigroup.com/products/omnifocus/>

The image shows the OmniFocus logo, which consists of a stylized purple folder with a white tab. The folder is open, revealing several purple task cards with white text and icons. The text on the cards includes "Available", "Any Duration", and "Any Flag". The logo is set against a background of a purple and white grid pattern.

PROFESSIONAL-GRADE PERSONAL TASK MANAGEMENT

Also has its disadvantages:

- OSX/iPhone only, no web interface, not free (50\$-80\$)

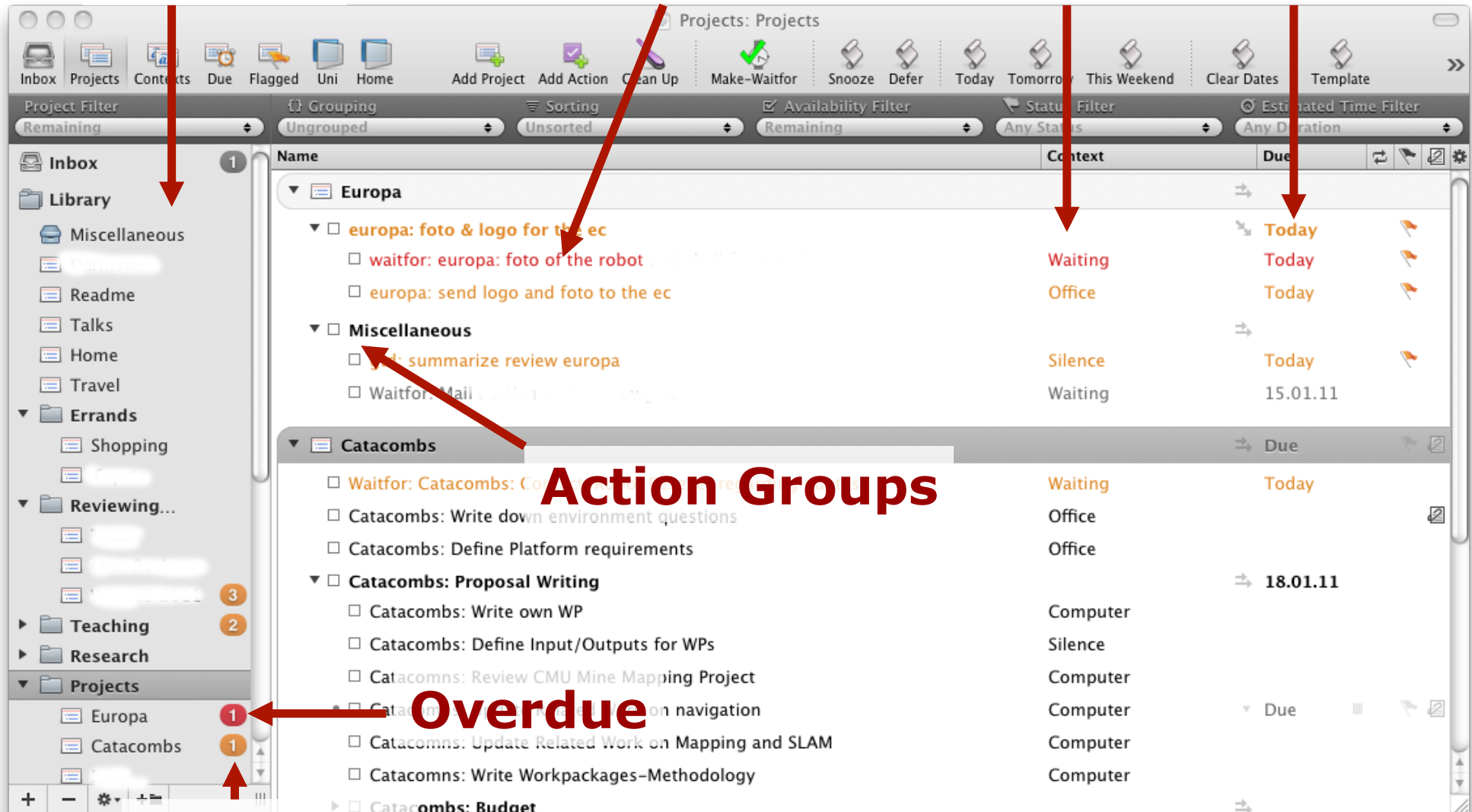
OmniFocus Screenshot

Projects

Actions

Context

Deadline



Action Groups

Overdue

Due soon

Find Your Own Tools/Setup

- Everyone has different needs
- Start with a simple text editor, that works surprisingly well
- After some time, evaluate different tools to see if this improves your productivity and comfort

What are Typical Achievements When Applying GTD

- Less things that block yourself from being creative and productive
- Less procrastination
- Less things get lost
- More things get done in time
- Less stress
- More precisely planned projects
- Ability to quickly find archived documents

Why GTD may not Work

- You track only a part of your “stuff”
- You do not trust your system
- You are not doing a regular review
- You are not familiar with the software tools you use
- You “over-engineer” your system (too many folders, special cases, etc)
- Your system is too complex or too easy (“keep it as simple as possible and as complex as needed”)

A few Remarks When Starting

- Setting everything up may take a few days – but its worth investing that time
- You need silence to initially write down everything which is on your mind
- It takes a while until your mind starts trusting your system
- Keep your archive easily accessible
- Select a predefined date for a weekly review (e.g., Fridays at noon)
- Read the GTD book

More About GTD

- Read David Allen's GTD book
- "GTD for Geeks" on 43folders
- Inbox Zero of Merlin Mann
- Good podcasts of David Allen and Merlin Mann

Some links

- <http://43folders.com/>
- <http://inboxzero.com/>
- <http://www.davidco.com/>
- <http://workawesome.com/productivity/>

GTD in Small Teams

- GTD itself is a one-man show, no means for team work
- In most settings, however, GTD can be applied very well if
 - Everyone applies GTD personally
 - You can rely on that if you send a task to someone, it is captured, processed, etc. appropriately
 - Everyone knows that you track the task assignments (e.g., waiting-for list)

GTD in Small Teams

- Nothing is allowed to be “lost”
 - Creating minimal overheads
 - Observation: there will be more progress on the “important” projects
 - How to make a project important?
 - Important projects have
 - One responsible person
 - A clearly defined goal
 - A deadline
 - (A budget) - probably does not apply here
- everyone
does GTD**

Inbox Zero

- A GTD-like system to process your emails by Merlin Mann
- Relevant if you think that you spend too much time with your email
- Key ideas have been presented in a Google Tech Talk, see <http://inboxzero.com/>

Inbox Zero
action-based email

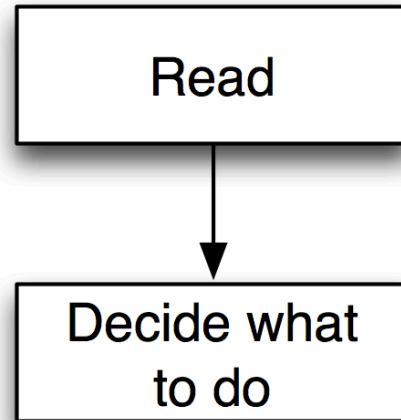


Merlin Mann
Google Tech Talk

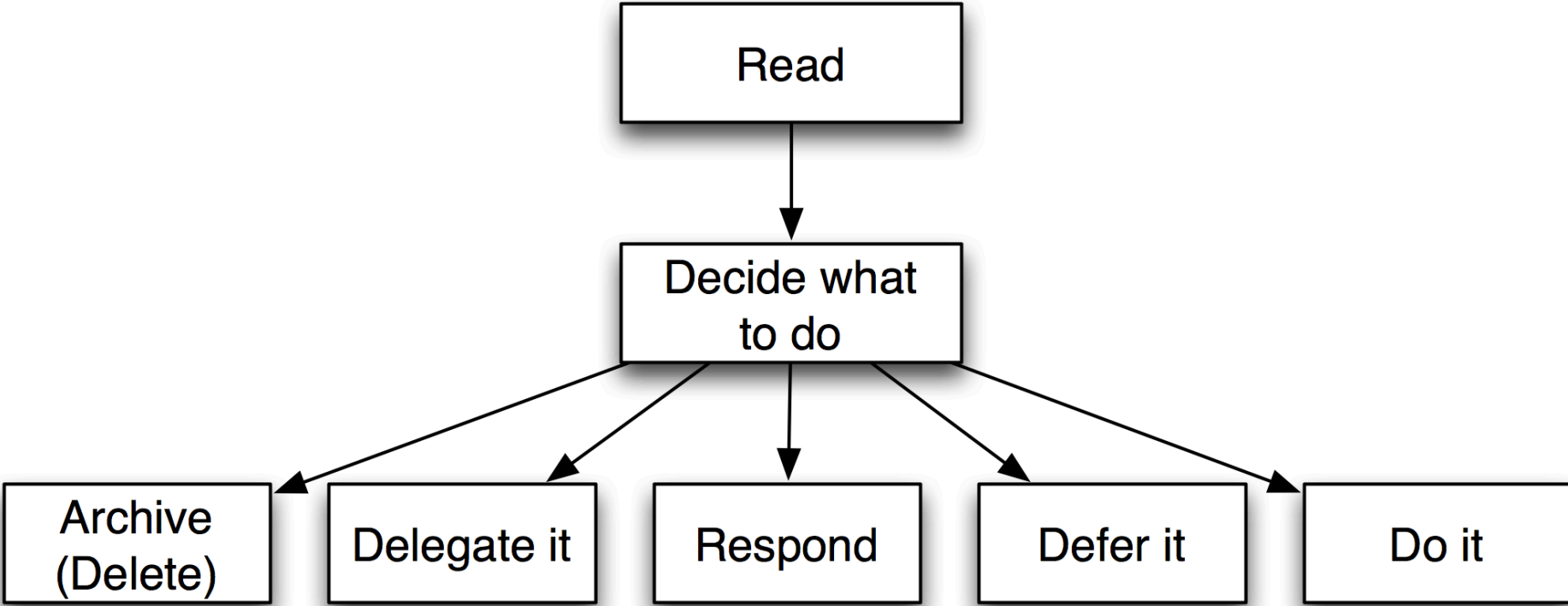
Inbox Zero Essentials

- **Never check** your emails, **process** your emails
- **Process** your inbox **to zero**
- **Convert** relevant emails **into actions**
- Do not use your inbox as a to-do list (no one would allow anyone to add useless stuff to the own to-do list)
- Open an email in your inbox **only once** and decide directly what to do about it

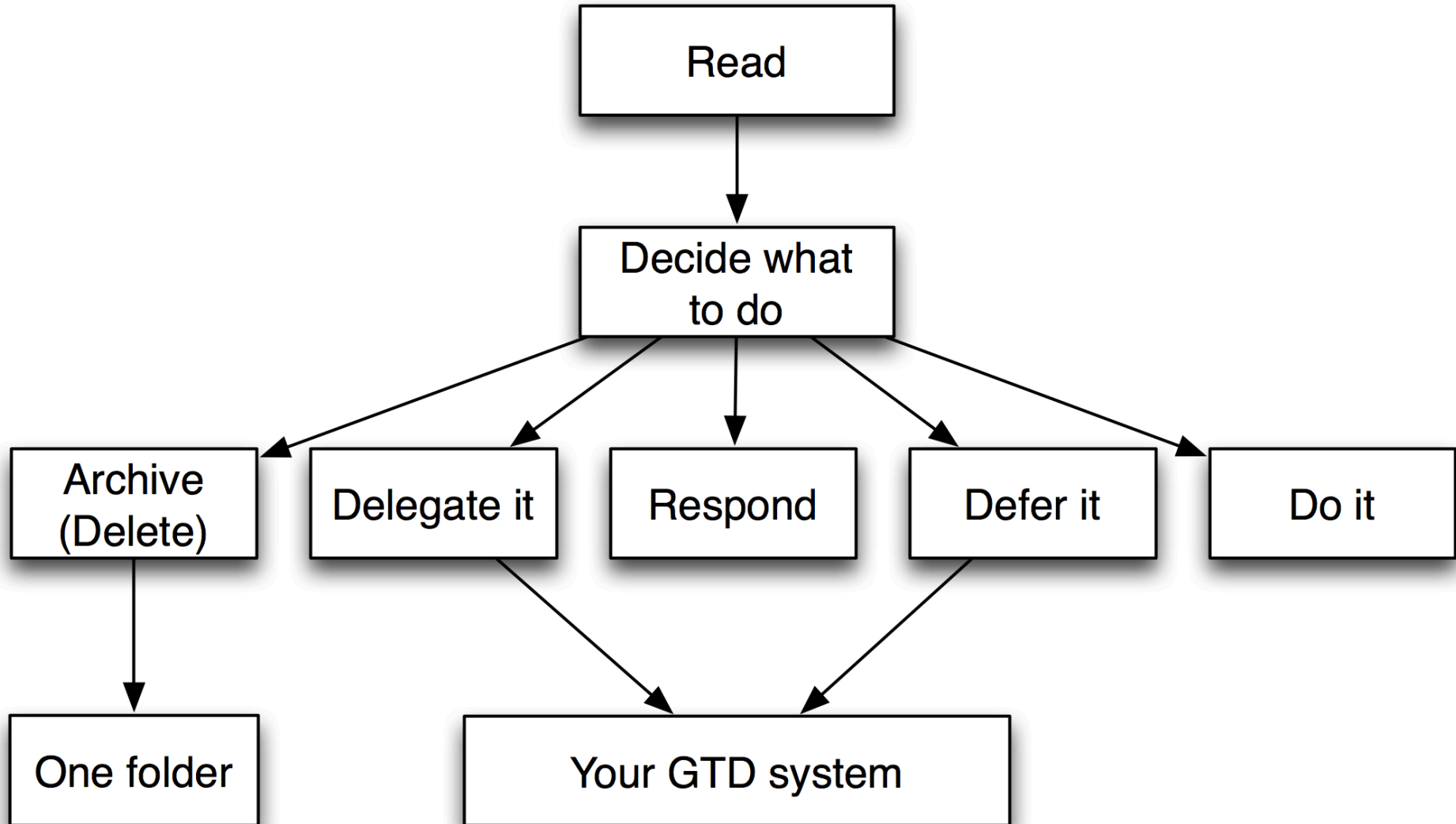
Process Your Emails



Process Your Emails



Process Your Emails



Keeping Emails in Your Inbox

- requires you to repeatedly re-analyze what to do with an email
- promotes procrastination
- requires to keep the email client open all time which causes distractions

Reduce Distractions

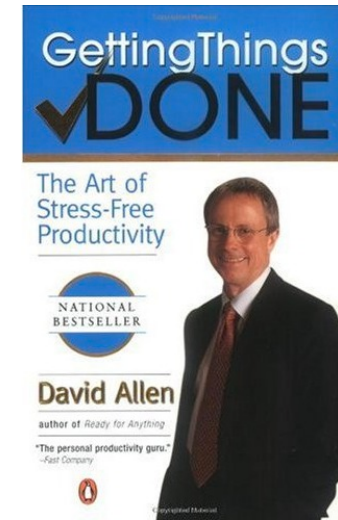
- Creative and productive requires distraction-free blocks of time
- Email clients frequently check emails and will bother you with notifications

Inbox Zero Strategy:

- Process your email to zero
- Close your email client for at least 60 minutes (or longer)
- Work (do things!)

Summary

- This talk was intended to sketch GTD
- To implement it, read the book
- Good tools are important to really implement GTD
- Spent too much time on email: Watch the inbox-zero (Google)



Inbox Zero
action-based email



Merlin Mann
Google Tech Talk